



VIII GIORNATA DI STUDIO “OLTRE LA GLOBALIZZAZIONE” Società di Studi Geografici

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Università del Piemonte Orientale

Modulo per la presentazione di proposte di *abstract*

Nome e Cognome Autore/i	Maria Giuseppina Lucia	
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Sessione di riferimento	Internationalisation of the Italian economy and strategic public management for SMEs competitiveness	
Titolo dell'abstract	The global economic scenario: Opportunities and Challenges for Italian SMEs	
Testo (max 250 parole)	The importance of the role of SMEs in both the European and national economy is not only documented by authoritative literature but also by new regulations in favour of this type of business. In the increasingly changing organisational scenario of the productive system and the consequent geographical expansion of the global value chain, the strategies for positioning SMEs in transnational supply chains become the main factor for improving performance. Based on these considerations we will attempt to delineate a framework of small and medium entrepreneurship in Italy. Particular attention will be given to the interpretation of the evolution of the district model in order to assess whether and how the business group formula, i.e. the aggregation of companies at vertical level, constitutes a tool of opening towards the international scenario. Finally, we will examine current institutional initiatives - both at a European and at a national level - in support of internationalisation and funding for SMEs.	
Parole chiave (max 3)	SMEs, global value chain, internationalisation	
Bibliografia (max 4 riferimenti)	<p>De Chiara A. e Minguzzi A., Success Factors in SMEs' Internationalization Processes: An Italian Investigation, in <i>Journal of Small Business Management</i>, 2002, vol. 40, n.2, pp.143-153</p> <p>Dei Ottati G., An industrial district facing the challenges of globalization, in <i>Europea Planning Studies</i>, 2009, vol.17, n. 12, pp.1817-1835</p> <p>Zhao T. e Jones-Evan D., SMEs , banks and the spatial differentiation of access to finance , in <i>Journal of Economic Geography</i>, 2017, vol. 17, n. 4, pp. 791–824.</p> <p>Valdemarin S. e Lucia M.G., <i>Integrazioni verticali di successo e riorganizzazione dei network relazionali. Il caso del gruppo Solvay</i>, F. Angeli, Milano, 2018</p>	
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IL MODULO VA SEMPRE INVIATO AL/AI COORDINATORE/I DELLA SESSIONE DI RIFERIMENTO

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