



**VIII GIORNATA DI STUDIO
“OLTRE LA GLOBALIZZAZIONE”
Società di Studi Geografici**

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Modulo per la presentazione

**di
proposte di *abstract***

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Sessione di riferimento	INTERNATIONALISATION OF THE ITALIAN ECONOMY AND STRATEGIC PUBLIC MANAGEMENT FOR SME COMPETITIVENESS	
Titolo dell'abstract	Innovation networking and regional systems in the prospect of Industry 4.0	
Testo (max 250 parole)	<p>Innovation is a factor that generates economic growth and the commitment to support innovation is no longer a choice or a strategic option, but rather an obligation that involves all stakeholders. This makes innovation networking a key principle, especially in terms of the evolutionary Industry 4.0 Plan, where digitalisation of the manufacturing and services sector imposes the transformation of the way of "doing" business, to achieve interconnection and cooperation between machines, people and information distributed along the value chain. On the other hand, production skills and use of knowledge are influenced by constant access to information flows, since in the era of globalisation, strength lies in relations and the interaction between places at every possible geographical scale (from the regional to supranational). In this respect, the territorial context can facilitate or hinder innovation, to the extent of generating a complex mosaic of regional innovation systems, comprising both dark and bright mosaics that contribute to the shaping of a "contemporary framework" of development. The work aims to present this new technological paradigm together with its driving elements, in order to contribute to the identifying of "advantageous levers" for relaunching competitiveness.</p>	
Parole chiave (max 3)	Innovation, territory, Industry 4.0	
Bibliografia (max 4 riferimenti)	<ol style="list-style-type: none"> 1. Becattini, G., e Rullani, E. (1993). Sistema locale e mercato globale. <i>Economia e Politica Industriale</i>, 80, 25-48. 2. Tinacci Mossello, M. (2001). Nuovi sentieri di sviluppo nel quadro della globalizzazione. <i>Rivista Geografica Italiana</i>, 108, 385-408. 3. Van Egeraat, C. & Kogler, D.F. (2013). Global and Regional Dynamics in Knowledge Flows and Innovation Networks. <i>European Planning Studies</i>, 21, 1317-1322. doi:10.1080/09654313.2012.755827 4. Cappellin, R. (2009). <i>Creazione di conoscenza e innovazione nei cluster a media tecnologia</i>. In Bramanti A. e Salone C. (a cura di). <i>Lo sviluppo territoriale nell'economia della conoscenza: teorie, attori, strategie</i>, Milano, Franco Angeli, pp. 103-124. 	
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