

Working Group on the

# INTERNATIONALIZATION OF THE ITALIAN ECONOMY AND THE ROLE OF BANKING IN RESHAPING THE SME VALUE CHAINS

FRANCESCO CITARELLA – University of Salerno

MARIA GIUSEPPINA LUCIA – University of Turin

CHRISTIAN SELLAR – University of Mississippi

SILVIA GRANDI – University of Modena and Reggio Emilia & University of Bologna

CHIARA TUFARELLI – Ristuccia and Tufarelli Law Firm Rome

FINANCIAL GEOGRAPHY LAB 2017 - FORSCHUNGSWERKSTATT FINANZGEOGRAPHIE

NOVEMBER 9 – NOVEMBER 10, 2017

FRANKFURT SCHOOL OF FINANCE & MANAGEMENT

# Financial Geography Lab 2017

## Forschungswerkstatt Finanzgeographie



Blog

Frankfurt am Main, July 18, 2017

 Call for Papers as  
PDF

November 9 – November 10, 2017  
Frankfurt School of Finance & Management

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# MAP OF ITALY'S GEOGRAPHICAL ASSOCIATIONS

SGI - Società Geografica Italiana (Italian Geographical Society) funded in 1867 -  
<http://societageografica.net/wp/it/>

SSG - Società degli Studi Geografici (Society for Geographical Studies) funded in 1884 - <http://www.societastudigeografici.it/>

AIIG - Associazione Italiana Insegnanti di Geografia (Italian Association of Geography Teachers) funded in 1954 - <http://aiig.it>

AIC - Associazione Italiana di Cartografia (Italian Association of Cartography) funded in 1963 - <http://www.aic-cartografia.it>

A.Ge.I - Associazione dei Geografi Italiani (Association of Italian Geographers) funded in 1977 - <http://www.associazionegeograffitaliani.it>

# AGEI

Includes  
Human, Economic, Political,  
Cultural, Phisical, etc. **academic  
researchers and professors**

About 300 members

Main activities

- Annual Conference
- Journal: Geotema
- **Research Working Groups**



# AGEI's Research WORKING GROUPS

RELATED TO THE GEOGRAPHY OF FINANCE

## GEOGRAFIA FINANZIARIA – GEOGRAPHY OF FINANCE

- COORDINATOR
- Prof. Maria Giuseppina Lucia
- University of Turin
- About 2010 - 2017

## INTERNAZIONALIZZAZIONE DELL'ECONOMIA ITALIANA E RUOLO DEGLI ISTITUTI DI CREDITO NELLA RIORGANIZZAZIONE DELLA CATENA DEL VALORE DELLE PMI

INTERNATIONALISATION OF THE ITALIAN ECONOMY AND THE  
ROLE OF BANKING IN RESHAPING THE SME VALUE CHAINS

- COORDINATOR
- Prof. Francesco Citarella
- University of Salerno
- 2016 on going

# OUR RESEARCH WORKING GROUP

INTERNATIONALISATION OF THE ITALIAN ECONOMY AND THE ROLE OF BANKING IN RESHAPING THE  
SME VALUE CHAINS

## MEMBERS & AFFILIATIONS

- **FRANCESCO CITARELLA** (University of Salerno) - COORDINATOR
  - ATTILIO CELANT (Uninettuno & Sapienza University of Rome)
  - SILVIA GRANDI (University of Modena e Reggio Emilia/  
University of Bologna)
  - MARIA GIUSEPPINA LUCIA (University of Torino)
  - CHIARA TUFARELLI (Studio Tufarelli & Ristuccia)
  - UMBERTO MARIA ROSATI (University of Torino/ Ires  
Piemonte)
  - GIANFRANCO BATTISTI (University of Trieste)
  - MONICA MAGLIO (University of Salerno)
  - FRANCESCA SORRENTINI (University of Naples Federico II)
  - CHRISTIAN SELLAR (University of Mississippi)
  - CHIARUTTINI MARIA STELLA (EUI)
  - STEFANO VALDEMARIN (University of Lyon)
  - GIOVANNI MAIONE (Monte dei Paschi di Siena, Italy)
  - NICOLA GIORGI (BPER BANCA, Italy)
- ... open to other interested participants*

# CORE RESEARCH TOPIC 1/2

The geo-economic effects of the revolutions and reforms of the banking system has had a territorial impact at local scale in Italy as well as in other countries.

Moreover, globalisation in the reorganisation of the value chain has triggered further accelerations of the phenomena especially as concerns SMEs.

**The objective of the research is to open a geographical, cross-disciplinary and interdisciplinary reflection on the driving role of Banks and other financial organisations in the competitive dynamics of the contemporary sustainable development framework and the organisation of the value chain of SMEs, with particular reference to internationalisation of the Italian economy.**

# CORE RESEARCH TOPIC 2/2

to reflect & research on the following aspects:

- Territorial impacts of revolutions and reforms in the international regulations of the financial system.
- Strategic models, localisation, organisational and territorial patterns of SME networks and credit institutions in the internationalisation process.
- The role of Geographers as practitioners for internationalisation processes and the reorganisation of the SME value chain.
- The internationalisation of the economy, the financial strategies of SMEs and support policies for enterprises.
- Public policies for the strategic strengthening and creation of SMEs in the process of expanding networks in foreign markets.
- Geo-economic and technological dynamics of internationalisation of banking services in support of SMEs in foreign markets.
- Development of the banking services and products for brand building processes of SMEs, support of business intelligence, analysis of global market risk.

# OTHER LINES OF RESEARCH OF THE WORKING GROUP

Main Topic	Authors	Contacts
TECHNOLOGICAL CLUSTERS TO OVERCOME THE BARRIERS TO INTERNATIONALISATION OF SMEs	Francesco Citarella, OPSAT TEAM (OBSERVATORY FOR SUSTAINABLE EVELOPMENT AND TERRITORY PLANNING)	<a href="mailto:f.citarella@unisa.it">f.citarella@unisa.it</a> <a href="http://osservatorio-opsat.blogspot.it/">http://osservatorio-opsat.blogspot.it/</a>
SOVREIGN FUNDS & REAL ESTATE	Maria Giuseppina Lucia	<a href="mailto:mariagiuseppina.lucia@unito.it">mariagiuseppina.lucia@unito.it</a>
SOVREIGN FUND VS AIDS IN DEVELOPMENT	Maria Giuseppina Lucia, Silvia Grandi	<a href="mailto:mariagiuseppina.lucia@unito.it">mariagiuseppina.lucia@unito.it</a> <a href="mailto:silvia.grandi@unimore.it">silvia.grandi@unimore.it</a>
NEW FINANCIAL INSTRUMENTS IN AIDS FOR DEVELOPMENT (ODA & OTHERS)	Silvia Grandi, Chiara Tuffarelli	<a href="mailto:silvia.grandi@unimore.it">silvia.grandi@unimore.it</a> <a href="mailto:ctufarelli@ristuf.it">ctufarelli@ristuf.it</a>
AID AND TRADE	Silvia Grandi, Chiara Tuffarelli	<a href="mailto:silvia.grandi@unimore.it">silvia.grandi@unimore.it</a> <a href="mailto:ctufarelli@ristuf.it">ctufarelli@ristuf.it</a>
OIL & GAS, ENERGY AND FINANCE	Silvia Grandi	<a href="mailto:silvia.grandi@unimore.it">silvia.grandi@unimore.it</a>
GEOPOLITICS, INVESTMENT PROMOTION	Christian Sellar	<a href="mailto:csellar@olemiss.edu">csellar@olemiss.edu</a>

# SELECTED PUBLICATIONS AND IN PRINT

- CITARELLA F., (2013), *Role of the Economy of the Southern Italian Regions in the Context of Sustainable Development Planning in the Mediterranean Basin*, IV EUGEO CONGRESS "EUROPE, WHAT'S NEXT? CHANGING GEOGRAPHIES AND GEOGRAPHIES OF CHANGE" (Rome, 5-7 September 2013), Session-S24 "PLANNING 'OUTER' REATIONS: STRATEGIC PARTNERSHIP, NEIGHBOURHOOD POLICY AND THEIR LOCAL IMPACT".
- LUCIA M.G., (2014), From the subprime crisis to the sovereign debt crisis in Europe. New challenges for European integration, in LUCIA M. G., RIZZO L. S. (eds), A geographical approach to the European financial crisis.Challenges and policy agenda, Aracne, Roma, pp.39-54.
- CITARELLA F., (2015), *Institutional Innovation for Local Development and the Strategic Management of Conflict in the Public Administration*, in Quarta Giornata di Studio in Geografia economico-politica "Conflitti/Conflicts", Società di Studi Geografici (Firenze, Facoltà di Economia, 9 Dicembre 2014), in Memorie Geografiche, Firenze University Press.
- GRANDI S., PARENTI F.M, (2016), L'evoluzione dell'architettura finanziaria globale istituzionale e le riforme possibili ed impossibili [*The evolution of the global financial institutional architecture and the possible and impossible reforms*]. In Parenti F.M. (eds). *Geografia finanziaria e geopolitica*, EGEA, Milano.
- GRANDI S., CITARELLA F. (2017), *Internationalization of Italian banking system and foreign trade development of SMEs: a co-development geo-patterns study?*, Abstract in CD- Proceeding Session 1265 "European Financial Geographies in Flux I" - American Association of American Geographers - Annual Meeting, Boston, Massachusetts, USA, 4th- 9th April, 2017.
- SELLAR C., LAN T., POLI U. (2017), "The geo-economics/politics of Italy's investment promotion community", in *Geopolitics*, Published online August 8, 2017 [URL]. <http://dx.doi.org/10.1080/14650045.2017.1350171>
- GRANDI S., PARENTI F. M, (*in print*), *Geography matters in finance? Frontiers, polarizations, alternatives and geopolitical elements for financial analysis*, in Boubaker S., Nguyen D. K. (eds), *Handbook of global financial markets: transformations, dependence, and risk spillovers*, World Scientific Publishing.
- CITARELLA F., (*in print*), *Internationalisation of the Italian Economy and the Role of Banking in Reshaping the SME Value Chains*, in proceeding of the XXXII Congresso Geografico Italiano "L'apporto della Geografia tra rivoluzioni e riforme", June 2017.
- LUCIA M. G. (*in print*), "Opportunità e sfide per lo sviluppo: gli investimenti dei fondi sovrani nel settore immobiliare [*Development challenges and opportunities: the investment of SWFs in real estate*]", VI giornata di studi "Oltre la globalizzazione", (SGRANDI S., (*in print*), Internationalization of the Italian banking system: The impact on the Italian economy. In proceeding of the XXXII Congresso geografico italiano "L'apporto della geografia tra rivoluzioni e riforme", June 2017.
- LUCIA M.G. (*in print*), FinTech, geographical space and development. Emerging research questions, In proceeding of the XXXII Congresso geografico italiano "L'apporto della geografia tra rivoluzioni e riforme", June 2017.
- GRANDI S., (*in print*), *Internationalization of the Italian banking system: The impact on the Italian economy*, in proceeding of the XXXII Congresso Geografico Italiano "L'apporto della Geografia tra rivoluzioni e riforme", June 2017.
- To be continued

# HIGHLIGHTS

❖ ROME - 8th of JUNE 2017 @ Italian Annual Geographic Congress

## SPECIAL SESSION S24

### INTERNATIONALISATION OF THE ITALIAN ECONOMY AND THE ROLE OF BANKING IN RESHAPING THE SME VALUE CHAINS

*Chair*

Prof. Attilio Celant

*Requested the patronage of*



L'apporto della  
**geografia** tra  
**rivoluzioni**  
**e riforme**

Roma, 7-10 Giugno 2017



**SLOT 1 – Internationalisation of the Italian economy and the role of banking in reshaping the SME value chains / Internazionalizzazione dell'economia italiana e ruolo degli Istituti di credito nella riorganizzazione della catena del valore delle PMI**

**CHAIR** PROF. ATTILIO CELANT

**KEYNOTE SPEAKER** DR. NICOLA GIORGI (BPER BANCA - HEAD OF GLOBAL TRANSACTION)

*The BPER Banca Model to compete and grow on foreign markets: information, strategies and resources for Italian SMEs*

PROF. SILVIA GRANDI

*Internationalisation of the Italian banking system. The impact on the Italian economy*

DR. FABIO GIORGIO

*Italy's role in international markets. An overview of foreign trade data*

**DISCUSSANT** PROF. FRANCESCO CITARELLA

**SLOT 2 – Internationalisation of the Italian economy and the role of banking in reshaping the SME value chains / Internazionalizzazione dell'economia italiana e ruolo degli Istituti di credito nella riorganizzazione della catena del valore delle PMI**

**CHAIR** PROF. ATTILIO CELANT

**KEYNOTE SPEAKER** DR. GIOVANNI MAIONE (BANCA MONTE DEI PASCHI DI SIENA - HEAD OF THE SOUTHERN TERRITORY AND SICILY)

*Internationalisation of business and new opportunities from the markets. Focus on Africa and the Middle East, the new frontiers of development*

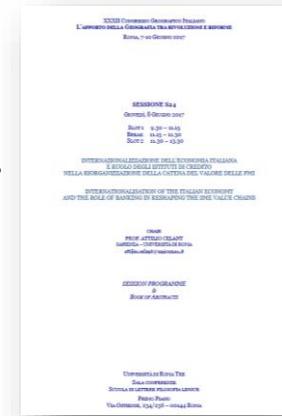
PROF. CHRISTIAN SELLAR, PROF. TU LAN

*Banks, services, and the State. The supporting infrastructure of Italian SMEs abroad*

DR. CHIARA TUFARELLI

*The role of international financial institutions in supporting European SME foreign direct investment*

**DISCUSSANT** PROF. FRANCESCO CITARELLA



# NEXT MEETING

PESCARA – 1st of DECEMBER 2017 @ 7th Conference of the Society for Geographical Studies

BEYOND GLOBALISATION  
BARRIERS

## SESSION 1

GEO-ECONOMIC AND TECNOLOGICAL DYNAMICS OF BANKING SERVICES IN SUPPORT OF  
SMEs IN FOREIGN MARKETS

*Chair*

**Prof. Francesco Citarella – Prof. Maria Giuseppina Lucia**

BARRIERE/BARRIERS

VII GIORNATA DI STUDIO



“OLTRE LA GLOBALIZZAZIONE”  
Società di Studi Geografici

# THANK YOU FOR YOUR ATTENTION!



## Contacts:

PROF. FRANCESCO CITARELLA [f.citarella@unisa.it](mailto:f.citarella@unisa.it) – MOBILE +39 335264848