Working Group on the
INTERNATIONALIZATION OF THE ITALIAN ECONOMY AND THE ROLE OF BANKING IN RESHAPING THE SME VALUE CHAINS

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FINANCIAL GEOGRAPHY LAB 2017 - FORSCHUNGSWERKSTATT FINANZGEOGRAPHIE
NOVEMBER 9 – NOVEMBER 10, 2017
FRANKFURT SCHOOL OF FINANCE & MANAGEMENT
Content

Map of Italy’s Geographical Associations & the Agei’s Research Working Groups

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# Map of Italy’s Geographical Associations

<table>
<thead>
<tr>
<th>Association</th>
<th>Description</th>
<th>Founded</th>
<th>Website</th>
</tr>
</thead>
<tbody>
<tr>
<td>SGI</td>
<td>Società Geografica Italiana (Italian Geographical Society)</td>
<td>in 1867</td>
<td><a href="http://societageografica.net/wp/it/">http://societageografica.net/wp/it/</a></td>
</tr>
<tr>
<td>SSG</td>
<td>Società degli Studi Geografici (Society for Geographical Studies)</td>
<td>in 1884</td>
<td><a href="http://www.societastudigeografici.it/">http://www.societastudigeografici.it/</a></td>
</tr>
<tr>
<td>AIIG</td>
<td>Associazione Italiana Insegnanti di Geografia (Italian Association of Geography Teachers)</td>
<td>in 1954</td>
<td><a href="http://aiig.it">http://aiig.it</a></td>
</tr>
<tr>
<td>AIC</td>
<td>Associazione Italiana di Cartografia (Italian Association of Cartography)</td>
<td>in 1963</td>
<td><a href="http://www.aic-cartografia.it">http://www.aic-cartografia.it</a></td>
</tr>
<tr>
<td>A.Ge.I</td>
<td>Associazione dei Geografi Italiani (Association of Italian Geographers)</td>
<td>in 1977</td>
<td><a href="http://www.associazionegeografitaliani.it">http://www.associazionegeografitaliani.it</a></td>
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AGEl

Includes Human, Economic, Political, Cultural, Physical, etc. academic researchers and professors

About 300 members

Main activities

- Annual Conference
- Journal: Geotema
- Research Working Groups
AGel’s Research WORKING GROUPS
RELATED TO THE GEOGRAPHY OF FINANCE

GEografia finanziaria — Geography of Finance
- COORDINATOR
  - Prof. Maria Giuseppina Lucia
  - University of Turin
  - About 2010 - 2017

INTERNATIONALISATION DELL’ECONOMIA ITALIANA E RUOLO DEGLI ISTITUTI DI CREDITO NELLA RIORGANIZZAZIONE DELLA CATENA DEL VALORE DELLE PMI
INTERNATIONALISATION OF THE ITALIAN ECONOMY AND THE ROLE OF BANKING IN RESHAPING THE SME VALUE CHAINS
- COORDINATOR
  - Prof. Francesco Citarella
  - University of Salerno
  - 2016 on going

http://www.associazionegeografitaliani.it/gruppidilavoro.html
OUR RESEARCH WORKING GROUP

INTERNATIONALISATION OF THE ITALIAN ECONOMY AND THE ROLE OF BANKING IN RESHAPING THE SME VALUE CHAINS

MEMBERS & AFFILIATIONS

• FRANCESCO CITARELLA (University of Salerno) - COORDINATOR
• ATTILIO CELANT (Uninettuno & Sapienza University of Rome)
• SILVIA GRANDI (University of Modena e Reggio Emilia/University of Bologna)
• MARIA GIUSEPPINA LUCIA (University of Torino)
• CHIARA TUFARELLI (Studio Tufarelli & Ristuccia)

• CHRISTIAN SELLAR (University of Mississippi)
• CHIARUTTINI MARIA STELLA (EUI)
• STEFANO VALDEMARIN (University of Lyon)
• GIOVANNI MAIONE (Monte dei Paschi di Siena, Italy)
• NICOLA GIORGI (BPER BANCA, Italy)

• UMBERTO MARIA ROSATI (University of Torino/Ires Piemonte)
• GIANFRANCO BATTISTI (University of Trieste)
• MONICA MAGLIO (University of Salerno)
• FRANCESCA SORRENTINI (University of Naples Federico II)

... open to other interested participiants
The geo-economic effects of the revolutions and reforms of the banking system has had a territorial impact at local scale in Italy as well as in other countries. Moreover, globalisation in the reorganisation of the value chain has triggered further accelerations of the phenomena especially as concerns SMEs.

The objective of the research is to open a geographical, cross-disciplinary and interdisciplinary reflection on the driving role of Banks and other financial organisations in the competitive dynamics of the contemporary sustainable development framework and the organisation of the value chain of SMEs, with particular reference to internationalisation of the Italian economy.
to reflect & research on the following aspects:

• Territorial impacts of revolutions and reforms in the international regulations of the financial system.
• Strategic models, localisation, organisational and territorial patterns of SME networks and credit institutions in the internationalisation process.
• The role of Geographers as practitioners for internationalisation processes and the reorganisation of the SME value chain.
• The internationalisation of the economy, the financial strategies of SMEs and support policies for enterprises.
• Public policies for the strategic strengthening and creation of SMEs in the process of expanding networks in foreign markets.
• Geo-economic and technological dynamics of internationalisation of banking services in support of SMEs in foreign markets.
• Development of the banking services and products for brand building processes of SMEs, support of business intelligence, analysis of global market risk.
## Other Lines of Research of the Working Group

<table>
<thead>
<tr>
<th>Main Topic</th>
<th>Authors</th>
<th>Contacts</th>
</tr>
</thead>
</table>
| TECHNOLOGICAL CLUSTERS TO OVERCOME THE BARRIERS TO INTERNATIONALISATION OF SMEs | Francesco Citarella, OPSAT Team (Observatory for Sustainable Development and Territory Planning) | f.citarella@unisa.it  
http://osservatorio-opsat.blogspot.it/ |
| SOVEREIGN FUNDS & REAL ESTATE                                             | Maria Giuseppina Lucia                                                  | mariagiuseppina.lucia@unito.it                                         |
| SOVEREIGN FUND VS AIDS IN DEVELOPMENT                                     | Maria Giuseppina Lucia, Silvia Grandi                                  | mariagiuseppina.lucia@unito.it  
silvia.grandi@unimore.it |
| NEW FINANCIAL INSTRUMENTS IN AIDS FOR DEVELOPMENT (ODA & OTHERS)         | Silvia Grandi, Chiara Tuffarelli                                       | silvia.grandi@unimore.it  
ctufarelli@ristuf.it |
| AID AND TRADE                                                             | Silvia Grandi, Chiara Tuffarelli                                       | silvia.grandi@unimore.it  
ctufarelli@ristuf.it |
| OIL & GAS, ENERGY AND FINANCE                                             | Silvia Grandi                                                           | silvia.grandi@unimore.it                                                |
| GEOPOLITICS, INVESTMENT PROMOTION                                         | Christian Sellar                                                       | csellar@olemiss.edu                                                     |
SELECTED PUBLICATIONS AND IN PRINT


- CITARELLA F., (in print), Internationalisation of the Italian Economy and the Role of Banking in Reshaping the SME Value Chains, in proceeding of the XXXII Congresso Geografico Italiano “L’apporto della Geografia tra rivoluzioni e riforme”, June 2017.


- To be continued
HIGHLIGHTS

ROME - 8th of JUNE 2017 @ Italian Annual Geographic Congress

SPECIAL SESSION S24

INTERNATIONALISATION OF THE ITALIAN ECONOMY AND THE ROLE OF BANKING IN RESHAPING THE SME VALUE CHAINS

Chair
Prof. Attilio Celant

Requested the patronage of
SLOT 1 – Internationalisation of the Italian economy and the role of banking in reshaping the SME value chains / Internazionalizzazione dell’economia italiana e ruolo degli Istituti di credito nella riorganizzazione della catena del valore delle PMI

CHAIR  PROF. ATILIO CELANT

KEYNOTE SPEAKER  DR. NICOLA GIORGI (BPER BANCA - HEAD OF GLOBAL TRANSACTION)

The BPER Banca Model to compete and grow on foreign markets: information, strategies and resources for Italian SMEs

PROF. SILVIA GRANDI

Internationalisation of the Italian banking system. The impact on the Italian economy

DR. FABIO GIORGIO

Italy’s role in international markets. An overview of foreign trade data

DISCUSSANT  PROF. FRANCESCO CITARELLA

SLOT 2 – Internationalisation of the Italian economy and the role of banking in reshaping the SME value chains / Internazionalizzazione dell’economia italiana e ruolo degli Istituti di credito nella riorganizzazione della catena del valore delle PMI

CHAIR  PROF. ATILIO CELANT

KEYNOTE SPEAKER  DR. GIOVANNI MAIONE (BANCA MONTE DEI PASCHI DI SIENA - HEAD OF THE SOUTHERN TERRITORY AND SICILY)

Internationalisation of business and new opportunities from the markets. Focus on Africa and the Middle East, the new frontiers of development

PROF. CHRISTIAN SELLAR, PROF. TU LAN

Banks, services, and the State. The supporting infrastructure of Italian SMEs abroad

DR. CHIARA TUFARELLI

The role of international financial institutions in supporting European SME foreign direct investment

DISCUSSANT  PROF. FRANCESCO CITARELLA
NEXT MEETING

PESCARA – 1st of DECEMBER 2017 @ 7th Conference of the Society for Geographical Studies

BEYOND GLOBALISATION
BARRIERS

SESSION 1

GEO-ECONOMIC AND TECNOLOGICAL DYNAMICS OF BANKING SERVICES IN SUPPORT OF SMEs IN FOREIGN MARKETS

Chair
Prof. Francesco Citarella – Prof. Maria Giuseppina Lucia
THANK YOU FOR YOUR ATTENTION!

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