



Italian Tourism Days | XXI Edition

SUSTAINABILITY and TOURISM

“Le Giornate del Turismo – the Italian Tourism Days is an initiative promoted by the *Annali del turismo*, an open access e-journal submitted to a double-blind peer review, edited by Geoprogres. This is a non-profit organization founded by Italian academics out of various disciplines and universities for contributing to the progress of humanity, namely to build a better world, and enhance peace and well-being, interdependence between nations, emancipation from starvation and other humiliating deprivations.

The Annual Conference represents the heart of the initiative, usually sponsored by the Università del Piemonte Orientale (UPO) and other various institutions and national associations of Italian tourism. Now in its 21st edition, it is realized this year with the collaboration of the UPO Interdepartmental Study Centre *UPONTOURISM. Vision, Strategy, Research* for innovative and sustainable tourism, directed by Professor Stefania Cerutti.

CALL FOR PAPERS

for the *Annali del Turismo* publication and for the Conference

According to UNWTO sustainable is

"Tourism that takes full account of its current and future economic, social and environmental impacts, addressing the needs of visitors, the industry, the environment and host communities"

Management practices of sustainable tourism development “are applicable to all forms of tourism in all types of destinations, including mass tourism and the various niche tourism segments. Sustainability principles refer to the environmental, economic, and socio-cultural aspects of tourism development, and a suitable balance must be established between these three dimensions to guarantee its long-term sustainability. Thus, sustainable tourism should:

1. Make optimal use of environmental resources that constitute a key element in tourism development, maintaining essential ecological processes and helping to conserve natural heritage and biodiversity.
2. Respect the socio-cultural authenticity of host communities, conserve their built and living cultural heritage and traditional values, and contribute to inter-cultural understanding and tolerance.
3. Ensure viable, long-term economic operations, providing socio-economic benefits to all stakeholders that are fairly distributed, including stable employment and income-earning opportunities and social services to host communities, and contributing to poverty alleviation.

Sustainable tourism development requires the informed participation of all relevant stakeholders, as well as strong political leadership to ensure wide participation and consensus building. Achieving sustainable tourism is a continuous process and it requires constant monitoring of impacts, introducing the necessary preventive and/or corrective measures whenever necessary.

Sustainable tourism should also maintain a high level of tourist satisfaction and ensure a meaningful experience to the tourists, raising their awareness about sustainability issues and promoting sustainable tourism practices amongst them".
(<https://www.unwto.org/sustainable-development>).

A sustainable - and increasingly sustainable - development of tourism as with all human activities has been a fundamental objective of the Geoprogress mission, since its foundation. Analysis of tourist development practices, policies and strategies from this point of view have been the subject of debate since the first edition of the annual conference of the Italian Tourism Days.

From 2022 and for a few following years - due to the increased sensitivity on environmental problems and some evidence of the pandemic on the environment of some destinations - we intend to focus specifically on studies and evaluations of different tourism and their practices, on cases of growth in sustainability and success, on cases of evident unsustainability to be reported, on comparative analyses of tourism policies and strategies in terms of sustainability and lasting success. For this first year, it seems useful not to limit the call for papers to some of the many problems and aspects of the broad theme of the relationship between tourism and the environment, but to leave the specific choice of their contribution to all scholars, single or in groups, who will accept our warm invitation to propose a paper. This also allows us to understand how the broad topic is interpreted, which are their privileged research objects and to orient the calls for the next few years.

Among the **topics** included in this broad issue of tourism sustainability, which deserve to be considered as the object of study, we find for example:

1. Environmental Impact Assessment: Methods, Applications and Results, Critical Evaluations.
2. Ecological, Socio-cultural and Economic Effects of tourism (of tourism operators and of tourists) in destinations, according types of tourism and destination environment.
3. Evaluation of above effects and calculation of the costs of the negative effects (of the resources consumed and for projects of recovery and restoration of adequate ecological conditions), compared in the case study with the benefits.
4. Tourism transport and natural environment. Analyses and evaluation of air transport effects
5. Sustainability and types of tourism
6. Sustainability and types of tourist
7. Sustainability and forms of accommodation
8. Sustainability and Tourist Business Management models
9. Environmental Management Systems in tourism activities
10. Policies for sustainable tourism
11. Sustainable development planning of tourist destinations
12. Eco-tourism is sustainable?

Theoretical contributions will be much appreciated, on methods and tools of analysis and evaluation, as well as the illustration of a case study.

ABSTRACT AND PAPER SUBMISSION INFORMATION

Title and Abstract (about 100 words) and, later on the whole paper, should be sent to paola.menzardi@uniupo.it by the following deadlines:

June 30, 2022, for the abstract

October 10, 2022, for the complete manuscript

Submitted manuscripts should not have been published previously, nor be under consideration for publication elsewhere (except conference proceedings papers); they should be well formatted and use correct English (or Spanish or French). A guide for authors and other relevant information for submission of manuscripts is available at the website www.geoprogress-edition.eu

Please visit this website or the page <http://geoprogress.eu/edizioni-di-geoprogress/>, download and use the format (Style Guidelines for Author) before submitting a manuscript. All the papers will be submitted to double peer-review; and, if accepted, papers will be published in the Special Issue 2022 of *Annali del turismo* (by December 2022).

The Authors will also have the opportunity to present and discuss their papers, if they like, in the international Conference whose draft program is reported below, to be held in presence and/or via telematics.

REGISTRATION AND PUBLICATION FEE

To partially cover the costs of organizing the conference, Geoprogress (non-profit organization) invites all participants to contribute with a free donation, even a small one, and asks the Authors of the papers for a donation of at least 50 euros (within the same deadline for sending the manuscript) as a contribution to the publication costs.

You can make your donation with

Bank transfer to Geoprogress (Novara, via Perrone 18)

INTESA SAN PAOLO Terzo Settore Filiale 55000 Novara

c/c 16996

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INTERNATIONAL CONFERENCE

The Authors will also have the opportunity to present and discuss their papers, if they like, in the following international Conference to be held in presence or via telematics.

TOWARDS MORE SUSTAINABLE TOURISM

Novara, Verbania and Lake Maggiore

2022, October 27th-29th

Draft Program

Thursday Morning 27th October

DISEI Department Novara | Via Perrone 18

9:00 - Welcome and opening greetings

9:30-11:00 - Keynote speeches on:

“Sustainable and Inclusive Futures for Marginalised Communities” | Professor Jaeyeon Choe, Swansea University, UK

“Sustainable businesses strategies: resilience and responsibility needs for future tourism” | Professor Jarkko Saarinen, Oulu University, Finland

“From Destination Planning to Destination Design. Is sustainability a cultural frame or a management tool?” | Professor Harald Pechlaner, Catholic University of Eichstätt-Ingolstadt, Germany, Head of the Center for Advanced Studies at Eurac Research, Italy

11:00-12:30 - Round table on:

Tourism studies and Tourism Development Impact Assessment

12:30-14:00 - *Lunch break*

14:00-15:30 - Reports of experts from national and international organisations on:

Trends and policies of sustainable tourism

15:30-16:00 - *Coffee break*

16:30-18:00 - Round table of Italian institution and political forces on:

Systemic and participatory planning for tourism governance and progress

Friday 28th October

UPONTOURISM | VILLA SAN REMIGIO Verbania, Via San Remigio 20

11:00-12:30 - Papers presentation (parallel sessions)

12.30-14.00 - *Lunch break*

14.00-15.30 - Papers presentation (parallel sessions)

15:30-16:00 - *Coffee break*

16:00-16:30 - Closing remarks

Saturday 29th October | Lakes Maggiore and Orta

Tourist excursion to visit the main attractions of north-eastern Piedmont lake district

Attendants, excursion and living experiences

All those who wish are invited to attend the conference. In particular, students of the degree course in Tourism Promotion and Management on the Perrone campus in Novara should attend the conference on both days. Those who participate in person, by reporting it in the registration form that you find below, can obtain meals and hotel accommodation at special prices that will be soon communicated. Those who intend to participate in the excursion on Saturday 29 October need to book it, by sending the registration form and paying 70€ to Geoprogress (bank account indicated above) for local transport and lunch.

ORGANISATION

Responsibles for this edition of the initiative

Francesco Adamo (Geoprogress) and Stefania Cerutti (UPO, Upontourism)

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The conference is held with the collaboration of UPONTOURISM and ARS.UNI.VCO and with the patronage of



Ministero del turismo



Conferenza Regioni e P.A.



ASSOTURISMO



FEDERTURISMO
CONFINDUSTRIA



Italian Tourism Days
SUSTAINABILITY and TOURISM
2022, October 27th-29th

REGISTRATION FORM

to be sent to info@geoproggress.eu and paola.menzardi@uniupo.it

Name:

Surname:

Title:

Occupation:

Affiliation:

Country:

Address:

e-mail address:

Telephone:

Mobile:

Title and abstract of my paper:

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IN PRESENCE ATTENDANCE

ONLINE ATTENDANCE

Excursion participation

I intend to participate in the excursion and for this I have sent through the Bank

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€ 70 on the bank account of Geoproggress.